

## Nintirri Centre Inc 2014-2016 Strategic Direction

### **Vision and Mission:**

*Improved quality of life through connection, collaboration and partnership.*

### **Key Strategic Issues:**

#### **1. Marketing and Branding**

*Desired Outcome 1.1:* A high level of awareness exists within relevant local, regional and national stakeholders (including potential funding bodies) and partnership organisations that are not currently aware of the organisation, of Nintirri Centre Inc and the opportunities that exist to improve quality of life within our community.

*Desired Outcome 1.2:* Existing stakeholders (many whom have a limited understanding of what services are on offer at Nintirri Centre Inc) have a full understanding of all services and programs available through Nintirri Centre Inc. and the uptake of these services is maximised.

*Desired Outcome 1.3:* Nintirri Centre Inc. regularly connects with all new arrivals and other members of the community who are not aware of or currently utilising the services and programs offered by the organisation.

#### **2. Collaboration and Partnership**

*Desired Outcome 2.1:* Nintirri Centre Inc. is seen as the hub of the community, fostering a strong sense of community spirit that values trust, transparency, accessibility, respect, sharing, diversity, learning, acceptance and inclusivity.

*Desired Outcome 2.2:* The impact and sustainability of existing programs, services and organisations operating in our community to improve quality of life is maximised through collaboration and partnership.

*Desired Outcome 2.3:* Through collaboration and partnership, more services and programs are delivered into our community to address the current gaps.

#### **3. Consolidation and Growth of Existing Services**

*Desired Outcome 3.1:* The long term sustainability of the existing services offered by Nintirri Centre Inc. is secured.

*Desired Outcome 3.2:* Provision of the best quality of care to our children at the Little Gecko's Childcare Centre, in a safe, loving and educational environment.

*Desired Outcome 3.3:* Provide a welcoming place that connects community through referrals, targeted programs and services at the Nintirri Neighbourhood Centre.

*Desired Outcome 3.4:* Reduced incidence of family violence in the community through the delivery of preventative programs and counselling and support for victims and perpetrators of family violence.

*Desired Outcome 3.5:* Provision of care to women, both individuals and their families, who are seeking guidance and support about their physical, mental and emotional health through the Womens Health Service.

*Desired Outcome 3.6:* To assist 3 year old children and their families with the transition to school.

#### **4. Diversification of Funding through Growth in New Services**

*Desired Outcome 4.1:* Establish a community resource centre in Tom Price that supports enterprise development, employment and other service providers operating in the community through access to business facilities and technology, training and education, networking and provision of information on community events and services.

*Desired Outcome 4.2:* Establish a Community Health and Wellbeing Service that encompasses men's and mental health concerns in the community.

*Desired Outcome 4.3:* Maximise the amount of corporate, state and federal government funding received by Nintirri and the wider community.

#### **5. Governance and Planning**

*Desired Outcome 5.1:* Nintirri is operating under best practice governance.

*Desired Outcome 5.2:* Nintirri is a flexible and dynamic organisation responding to the needs of the community.

*Desired Outcome 5.3:* Nintirri has a secure, long term future.